

### Data V<sup>6</sup> Analytics<sup>TM</sup>

Turning Volumes of Data into Valuable Information

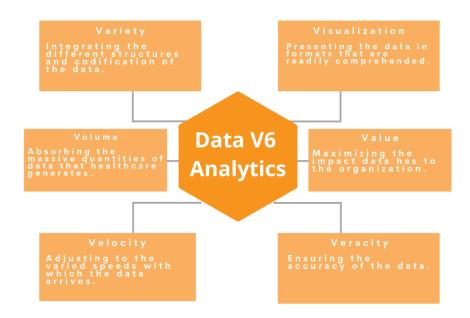
### Introducing Data V<sup>6</sup> Analytics<sup>TM</sup>

Avoid a Big Problem by getting your Big Data and organization going in the same direction.

Let Huntzinger assist in establishing your Big Data strategy through the use of our Data V6 Analytics approach:

- Develop/refine your data strategy to prepare for current and future data sources and needs.
- Effectively manage the six Vs of data analytics.
- Employ data science best practices.
- Implement a data governance program that ensures you obtain maximum value from your data.

Huntzinger's Data V<sup>6</sup> Analytics is comprised of a comprehensive collection of data services that can be applied individually or collectively to meet the Big (or small) Data needs of a healthcare organization. Our services address the six Vs of data management:



#### The Big Data Challenge!

- At the core of healthcare's Triple Aim improving care, health, and cost data is integral to ensuring operational effectiveness and efficiency, both clinically and financially.
- The sources and quantity of healthcare data are rapidly expanding, creating the concept of Big Data.
- Most organizations want Big Data, but don't know what it is or how to get it.







#### Our Approach

Huntzinger has a proven approach of providing seasoned, healthcare experienced consultants and results-driven deliverables.

## Discover and Interview

Engagement with executives and stakeholders to determine current data strategic initiatives and mission.

# Analyze and Compare

Bring industry best practices and tools to determine organizational readiness and data strategy oppor-tunities based on like organizations and outside environmental forces.

# Assess and Identify

Determine data expectations, needs, and capabilities; identifying gaps and opportunities; and providing recommendations for remediation.

# Strategize and Plan

Develop a comprehensive and strategic approach to provide max-imum data value to the organiza-tion. Design and Architect a data management environment necessary to meet the requirements and expectations of the organization.

#### Manage Execution

Implement the architected environment; aid in the visualization and interpreta-tion of the data; recommend the gov-ernance and management necessary to effectively sustain the environment.

#### Why Huntzinger



#### We Know Technology

Huntzinger consultants have broad and deep technology knowledge and expertise, designed to provide both immediate and sustained impact.



### Healthcare Experience Healthcare is our sole

focus. Our consultants have worked at major hospital systems and other healthcare providers, many as CIOs/CTOs/VPs in technology and more. We have been in your shoes, and beyond that our talents and collective experience have been enriched through many, and diverse, client engagements.



#### Highest Quality Delivery

Huntzinger has a strong recruitment and evaluation process for our resources, ensuring that we match consultants to your organization's culture and specific role requirements, who then produce and deliver quality results on your behalf.



#### **Strong Partnerships**

Huntzinger has relationships with many of the major technology providers, and we leverage these relationships to deliver cost-efficient and highly effective solutions.



#### Culture of Performance

Client feedback, through many and diverse engagements, has consistently been expressed by the terms Integrity, Commitment, Expertise, Performance and Results — which, by design, are the keystones of our company culture.

### A Full Spectrum of Capabilities

Environment analysis - Value driven data strategy development - Data integration/interfacing Data decommissioning - Database design - Data warehouse design - Data visualization design Data conversion - Data analysis - Tool selection - Project management - ETL development



